Ideas for Summer
Webinar Outline

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Why Teach in the Summer

- Keep your current students interested in piano
- Good chance to reach out for new students
- Earn extra income

When to Teach

- Decide how much and when you want to teach
- Remember that the summer is your chance to rest and get rejuvenated for next school year - don't over teach in the summer
    - Don't spread yourself thin by scheduling classes all summer
- Kids want the summer off, too
    - Yes, parents are looking for activities for kids, but neither parents nor kids want to commit to weeks and weeks of piano during the summer
- Use trial and error to determine what summer schedule works best for you and your students
    - If no one signs up for a course you offer for one week in July, offer it in June or August the next year
    - Or, offer it for 1 day a week for 5 weeks the next year
        - Most people like to commit to one week in the summer, but teaching 1 day a week for 4 - 5 weeks may be the winning formula in your area
            - ie: rural areas where people have to drive a long distance to get to piano, maybe they don't want to make that drive 5 days in a row
            - in some places kids have a ton of summer activities and can only fit piano in for 1 week, in other places they don't have anything to do in the summer and are happy to commit to 5 weeks of piano (1 lesson each week for 5 weeks)

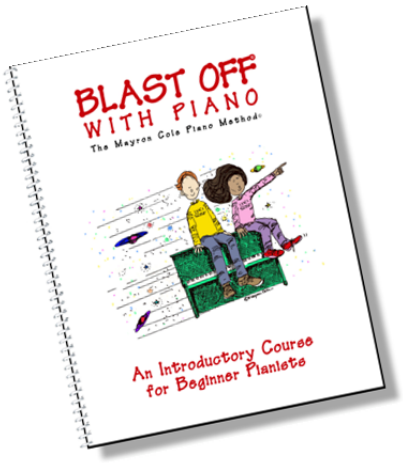


How Much to Charge

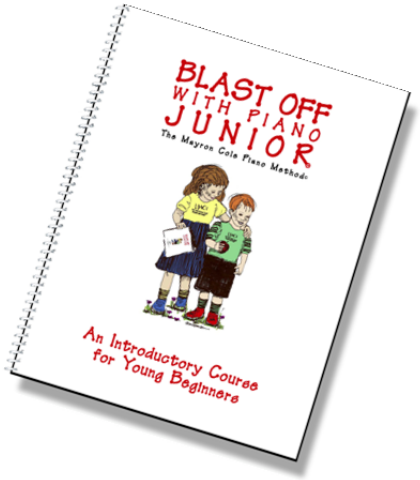
- One month's tuition (plus the cost of music)
- That is what they are used to paying for piano lessons
- You can say you are giving them the 5th lesson for free
- Remember, your goal is to keep current students interested in piano and to build interest for new students

What to Teach New Students

- *Blast Off with Piano* and *Blast Off with Piano Junior*
    - 5-Lesson introductory piano courses
    - Summer is the best time to offer *Blast Off* courses
    - Allows kids to get excited about taking piano next school year
    - Parents will know in advance to plan their school year schedule around piano
    - **45 minutes every day for one week**
    - Only have to commit to a week of lessons
    - Parents are impressed with how much kids have learned in one week
    - Meeting each day keeps the high energy buzz going
    - Parents get to "try before you buy" before the school year
    - Gives kids a chance to see how much fun piano classes are!
    - Allows you to weed out students with behavioral problems before the school year
    - Allows you to get a feel for slow and accelerated students to place them appropriately



- *Blast Off with Piano*
    - For students in 3rd, 4th, and 5th grades
    - Teaches how to count rhythm and the keys on the piano
    - Includes six ensembles
- *Blast Off with Piano Junior*
    - For students in K, 1st, and 2nd grades
    - Teaches how to count rhythm and the keys on the piano
    - Easier music than Blast Off with Piano
- For More information:
    - *Blast Off with Piano & Blast Off with Piano Jr* Webinar
    - *Teaching the Early Levels of The Mayron Cole Piano Method Seminar* on DVD
    - *Blast Off with Piano* Teacher's Manual
    - *Blast Off with Piano Jr* Teacher's Manual



What to Teach a Multi-Level Class

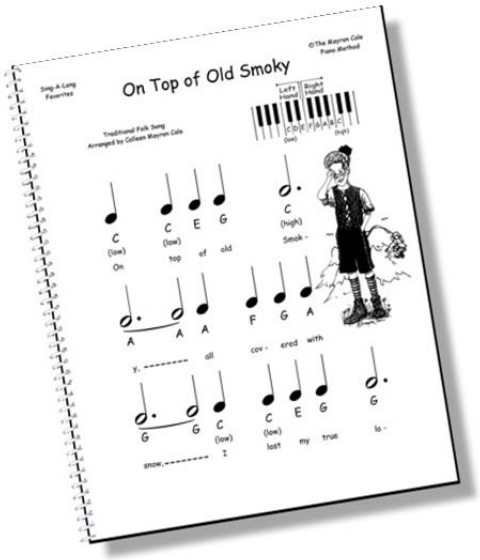
- Operettas
    - Jack and the Beanstalk
    - Cinderella
    - Magic Meadow
- Class meets each day for a week to put together a casual 45-minute performance for friends and family on Saturday
- Even if sheet music is for a specific level, students of all levels can be actors (new students can join, as well)
- Perform with CD… too difficult for young pianists to accompany singers



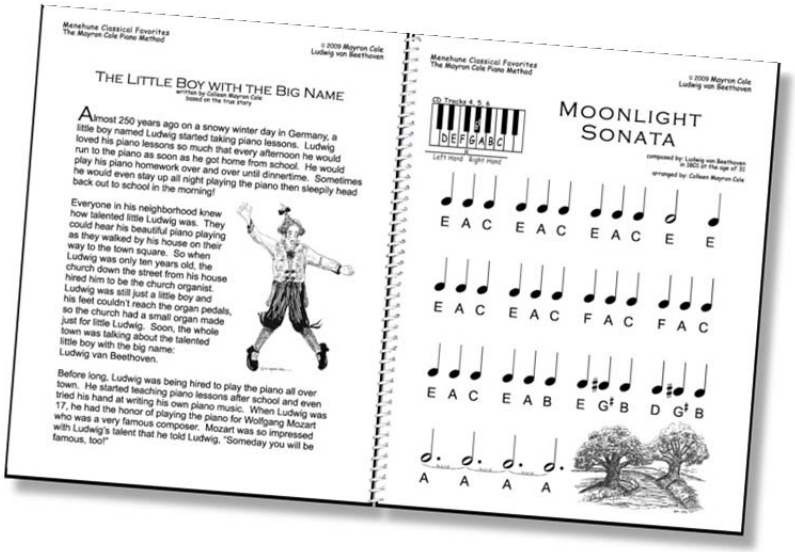
What to Teach Current Students

- Something other than the textbooks… keep classes together in the Fall
- Summer should be relaxing
    - play music they know how to sing
    - reward for working hard at piano all school year
- Teach the classes just like school year classes, but with different book

What to Teach Current EZ Keys and Menehune Students



- ***Sing-A-Long Favorites Folk Songs***
  - Row, Row, Row Your Boat
    On Top of Old Smoky
    The Farmer in the Dell
    The Alphabet Song
    Ten Little Indians
    Baa, Baa Black Sheep
    Hush, Little Baby
    Yankee Doodle
    Frere Jacques
    The Mulberry Bush
    Lullaby
    John Jacob Jingleheimer Schmidt
  - Can teach this book to *Blast Off* Graduates if you want to offer them another week of summer piano
    - not *Blast Off Junior* Graduates
- ***Menehune Classical Favorites Beethoven***
  - Minuet
    Moonlight Sonata
    The Tempest
    Merry and Sad
    Eroica
    Fur Elise
    Pastoral
    Ode to Joy
    Pathetique
    The 5th Symphony
    plus five stories from his life
  - Can teach this book to *Blast Off* Graduates if you want to offer them another week of summer piano
    - not *Blast Off Junior* Graduates



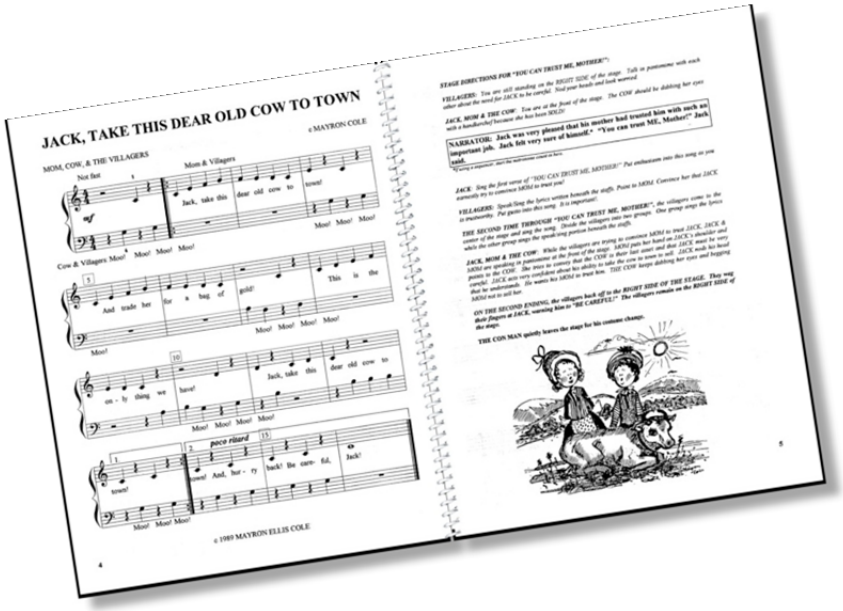
- ***Blast Off with Piano***
  - Six Ensembles
    - Tap! Tappey!... three-pianos
      Victory March... three-pianos
      There Goes #9 ... three-pianos
      See the Leaves ... three-pianos
      Bullfrog Jamboree... four-pianos
      Western Skies ... four-pianos
  - Have a short performance at the end of the week
- ***Menehune Christmas Favorites*** --- **Christmas in July!**
  - Jingle Bells
    Jolly Old Saint Nicholas
    Up on the Housetop
    We Wish You a Merry Christmas
    The First Noel Chorus
    Joy to the World
    Away in a Manger
    Deck the Halls
    We Three Kings
    I Saw Three Ships



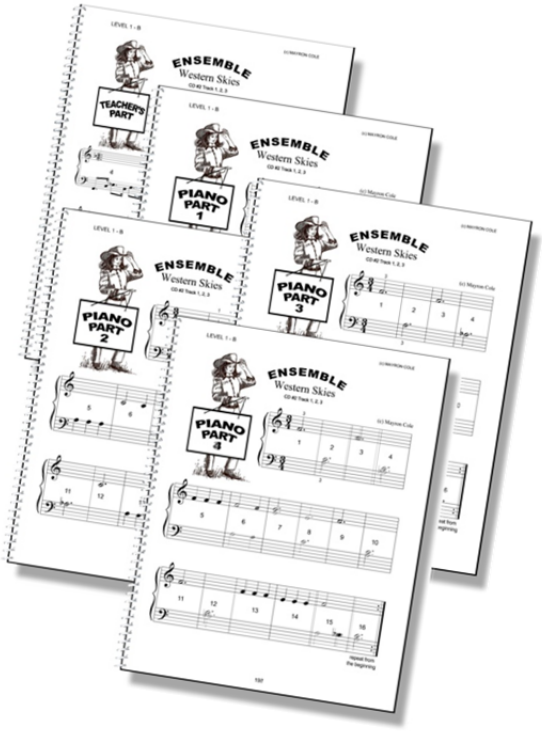
What to Teach Current Level 1A, Level 1B, and Older Beginner Level 1 Students



- ***Sing-A-Long Favorites Folk Songs Level 1***
  - Do Your Ears Hang Low
    Twinkle, Twinkle Little Star
    Hey, Diddle Diddle
    This Old Man
    Be Kind to Your Web-Footed Friends
    Roll Over
    The Crawdad Song
    Peanut Sat on a Railroad Track
    It's Raining, It's Pouring
    Three Blind Mice
- ***Summer Stunners Level 1***
  - 8 original solos plus 8 adaptations of classics
  - one duet
  - one music history story
- ***Jack and the Beanstalk Operetta Level 1***
  - Don't have to perform it as a play
  - Have fun learning the music and reading the lines in class
- ***Ensembles***
  - in the Level 1B and older Beginner Level 1 text book
  - If you didn't have time to teach them during the school year
  - Western Skies
    Papa Leopold's Minuet
    The Fruit Vendor
  - Have a short performance at the end of the week



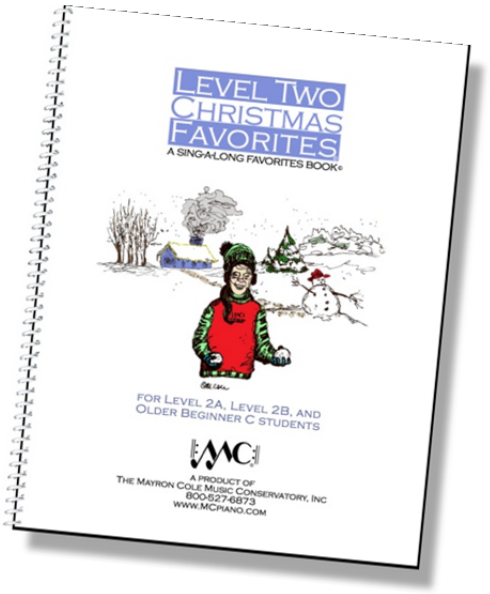
- **additional *Level 1 Ensembles***
  - Autumn Sounds
    Bullfrog Jamboree
    Mission Bells
    Dark Forest
    Softly, Softly
  - Have a short performance at the end of the week



- ***Sing-A-Long Favorites Christmas Level 1***
  --- **Christmas in July!**
  - Jingle Bells
    Up on the Housetop
    Good King Wenceslas
    O Come All Ye Faithfull
    Hark! The Herald Angels Sing!
    O Christmas Tree
    The Holly and the Ivy
    Jolly Old Saint Nicholas
    Angels We Have Heard on High
    Dance of the Sugar Plum Fairy

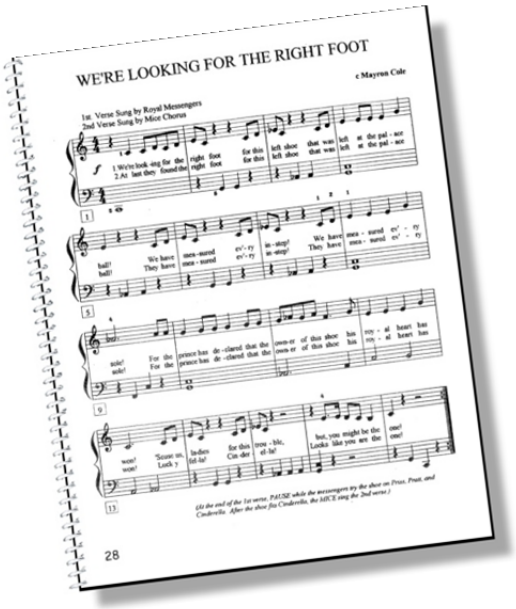
What to Teach Current Level 2A, 2B, and Older Beginner Level 2 Students

- ***Jack and the Beanstalk Operetta Levels 2, 3, 4***
  - Don't have to perform it as a play
  - Have fun learning the music and reading the lines in class
  - Multi-level book, so some pieces will be too difficult… don't have to learn all of them in a week.
- **Level 2 *Ensembles***
  - The Bicycle Rider
    Fur Elise *
    Country Sunrise
    Mountain Stream
    Louisiana Night
    America the Beautiful *
    (* These ensembles are in the Older Beginner Level 2 student book)
  - Have a short performance at the end of the week
- ***Level 2 Christmas Favorites***--- **Christmas in July!**
  - The 12th Day of Christmas
    What Child is This?
    Auld Lang Syne
    The Hallelujah Chorus
    Joy to the World
    Ode to Joy
    It Came Upon a Midnight Clear
    Away in a Manger
    Deck the Halls
    Waltz of the Snowflakes



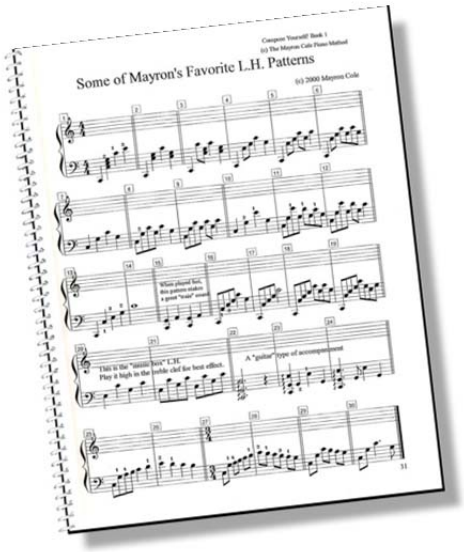
What to Teach Current Levels 3A, 3B, 4A, & 4B Students

- ***Cinderella Operetta***
  - Don't have to perform it as a play
  - Have fun learning the music and reading the lines in class



- ***Jack and the Beanstalk Operetta Levels 2, 3, 4***
  - If they did not learn it in Levels 1 or 2
  - Music towards the end of the operetta is more difficult
- ***Levels 3 and 4 Ensembles***
  - When the Saints go Marching In
    Row, Row, Row Your Boat
    Beethoven's Ode to Joy
    By the Bayou
    County Fair
    Deadly Ernest
    Misty Lagoon
    Amazing Grace
    Doxology
    Christ the Lord is Risen Today
  - Have a short performance at the end of the week

What to Teach Current Levels 5A, 5B, 6A, 6B, 7A, 7B, 8A, 8B, 9A, and 9B Students



- ***Compose Yourself!***
  - Music writing course for students in Levels 5A and higher
  - Students learn Mayron's techniques for music composition!
- ***Magic Meadow Operetta***
  - Have fun learning the music and reading the lines in class
  - or have advanced students accompany actors in a performance
- ***Advanced Ensembles***
  - Spider Web
    Dance of the Reed Flutes
    Swinging
    I Gave My Life for Thee
    Wash Rag
    Midnight on Boggy Creek
    Madrid
    It's 5 to 6!
    Jazz Bird
    Forever River
    October Morn
    Summer Breeze
    Shadow Waltz
    Summer Love
    Patriotic Medley
    Water Wheel
  - Have a short performance at the end of the week



Get Creative

- Have your students perform in public
- Great performance experience for the students
- Wonderful marketing tool for your studio
- Offer an operetta course through the public library, school, or neighborhood rec center
- Offer *Blast Off* classes through the public library or rec center
- Have advanced students perform a religious ensemble at church
- Perform patriotic ensembles at a 4th of July town picnic
- Have students play Christmas music and ensembles at the mall during the mall's Christmas in July sale event



Notes:

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